**A day in the life of a Marketing Advisor, Community at Beyond Blue:**

* Your day will start with a 15 minute stand-up alongside the Marketing Manager and your peers, where you’ll use Jira to prioritise your tasks and flag blockers.
* Next up, you need to finalise preparations and then facilitate a Miro workshop you have scheduled with channel managers on the Brand & Marketing team. You need search, social and marketing automation specialists to tell you how their channels can contribute to a campaign you are delivering with a Partnerships Manager for one of Beyond Blue’s community partners.
* After your session, you have a meeting with a creative agency about a suite of assets you need to develop for the Community Engagement team – they have a community event next month and require channel support to promote the event, as well as Event Day assets to support their activation.
* At 12.30pm it’s company-wide “BB break” – tools down, time to relax. Beyond Blue has a flexible working from home policy and you decided to stay home today, so you go for a walk, grab lunch and relax for a while.
* After lunch, you meet with the corporate partnerships acquisition manager to report on progress of the pitch deck you are working on for her with the Studio team.
* It’s been a meeting-heavy day! You finally have some time to focus on building out the campaign approach after this morning’s workshop.
* 3.30pm is daily trivia for those who are interested – you join the virtual trivia session for a group break.
* Surprise! Peppered throughout the day you may receive a few brand review requests from the Community group teams, ensuring that our brand guidelines are adhered to in the community.